

WHO USES PATHWAYS?

ACXIOM

The global leader in real-time customer data integration.



SILICON VALLEY. LITTLE ROCK, ARKANSAS.

In the world of technology, geography shouldn't make a difference. And yet, Acxiom Corporation, a data management firm in Little Rock, was growing so rapidly, it needed to recruit the best people from around the country. And they were keenly aware that a dynamic workplace could sway a prospect's decision in their favor.

AND THE SURVEY SAYS...

Earning #19 on Fortune Magazine's list of best places to work, Acxiom clearly understands the importance of attracting and retaining top people - and the need to support them with a dynamic workplace. Their recently built state-of-the-art facility does just that, boasting scenic views outside and an energizing environment inside.

AN ENVIRONMENT THAT WORKS

By utilizing the Pathways® portfolio, the new space succeeded on many levels. It looked great. The open environment encouraged the sharing of ideas and knowledge. And it allowed the Acxiom culture to fully embrace interaction, creativity and spontaneity.

To keep the lines of communication open, group and individual spaces combine Pathways partial-height walls, storage and free-standing furniture. Mobile tables can be wheeled up to a center hub with plug-and-play access.



JUST STOPPING BY

With locations in Little Rock and nationwide, many employees go from site to site. For these mobile associates, this 'touchdown' area was created with 2" thick walls with visual privacy stackers on top. Employees use it as a homebase to field calls, check email, finish a report or check-in between meetings. It's an inviting space that keeps people focused, energized and connected.

"By bringing down walls and giving people open environments, standard barriers crumble and projects proceed faster and better to market."

TIM POOLE
Acxiom Associate



FOSTERING GREATNESS

To improve teaming throughout the entire firm, meeting space was moved from leadership offices to more accessible, open spaces with views of the Arkansas River. These open workstations, created with Pathways® partial height walls and freestanding furniture, help foster interaction and spontaneous discussions. Now management spends more time interacting with associates and engaging in spontaneous discussions, which makes Acxiom a great place to work.



DELIVERING WOW

“We needed to go above and beyond what our competition was doing. Now we get a real ‘wow’ with candidates who tour the building.”

SUZANNE LILLEY
Facilities Management
Acxiom



Julie Grisham, Director of Architecture and Design Relations, Polk, Stanley, Yeary, agrees. “The new environment at Acxiom was a major contributor to their success in recruitment and product development.”