

hand-tufted rugs, by loophouse



DESIGN

This original collection of hand-tufted rugs and carpets, designed by British design firm, loophouse, creates impact and first impressions in lobbies, waiting areas, living areas and respite spaces.

TEX

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loophouse offers five standard collections, each comprised of several distinctive designs. And when something more tailored to a specific interior is preferred, something as simple as a rough concept drawing can result in a custom centerpiece.

The standard color palette consists of 360 colors. The 360 Colourbox tool available at loophouse.com enables anyone to explore different combinations of shades and tone to bring an original idea to life.

- loophouse products are made with the finest materials:**
- 100% New Zealand pure wool
 - 100% silk and felt yarns
 - genuine lambskin

- loophouse uses over 20 production techniques including:**
- hand-tufting with consistent pile heights, ideal for most design motifs
 - detailing, for intricate designs
 - carving, or etching a design into a carpet
 - combining several pile heights and textures to create a novel and attractive effect
 - creating patterns through texture in single colored rugs
 - knotted carpets and rugs, luxurious and velvety to the touch for opulent settings

loophouse extends their expertise of hand-crafted goods into a distinctive offering of accessories with The Urban Pets Accessories Collection:

- lambskin cushions
- pillows
- beanbags
- floor throws

each is available in different shapes, sizes, colors, patterns and pile heights.

clockwise from top:
custom solution, singular forms collection,
360 colors to choose from,
front: singular forms collection

